

RECMOMENDATIONS TO CABINET 24 JULY FROM THE CORPORATE PERFORMANCE PANEL MEETING HELD ON 17 JUNE

CP22: Cabinet Report – 2025-2027 Action Plan

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The Chief Executive presented the 2025-2027 Action Plan which covered the final period of the Corporate Strategy which outlined how key activities had been prioritised to deliver the Corporate Strategy and met the needs of the residents of the Borough.

The Chair thanked the Chief Executive for the report and invited questions and comments from the Panel, as summarised below.

Councillor de Winton addressed the Panel under Standing Order 34 commenting that he would like to see more information in the plan relating to business support and promoting enterprises. The Chief Executive explained that the Council did support businesses on a daily basis, however as this was “business as usual” it was not included in the Action Plan. The purpose of the Action Plan was to include actions over and above the usual business of the Council.

The Assistant Director, Regeneration, commented that the Council had a dedicated Business Development Officer who worked within businesses. He also referred Members to the Economic Strategy and regeneration programmes which supported and encouraged businesses.

Councillor Ryves commented that destination and tourism businesses should also be included in the Action Plan.

The Panel acknowledged that work with businesses was ongoing within the Council, however felt that this should be referred to within the Action plan and would ask Cabinet to consider this addition.

The Leader of the Council acknowledged the comments of the Panel and highlighted the dedicated post in place for Business Development.

RESOLVED: That the Corporate Performance Panel support the recommendations to Cabinet as set out below and ask Cabinet to consider including reference to the work the Council carried out to support and develop businesses.

CABINET RECOMMENDATION: That Cabinet resolve to endorse and adopt the Action Plan for 2025-2027.